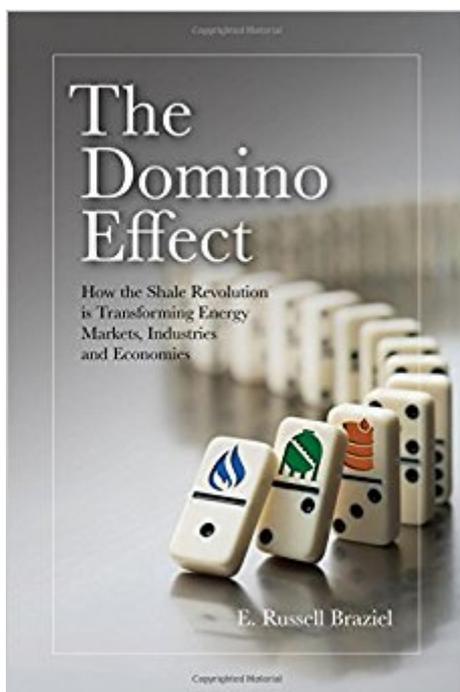


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# The Domino Effect



## Synopsis

The Domino EffectThe shale revolution triggered The Domino Effect, a cascading series of events that has profoundly transformed energy markets, reshaped major related industries and remodeled the global economic and geopolitical landscape.Â This book presents a unique, integrated perspective on natural gas, crude oil and natural gas liquids that is vital to understanding energy prices, product flows, infrastructure, equity values and the global energy economy. Innovative analysis provides energy producers, marketers, end users, financiers, and investors with a framework for understanding the tectonic shift in global supply and demand that will continue to drive energy markets for decades to come.Â The Domino Effect also delivers high-level insights into exploiting the extraordinary investment, trade and career opportunities that will continue to be opened by the shale revolution. Please visit [thedominoeffect.com](http://thedominoeffect.com) for additional content referenced in the book.Â

## Book Information

Hardcover: 332 pages

Publisher: NTA Press (January 3, 2016)

Language: English

ISBN-10: 0692503013

ISBN-13: 978-0692503010

Package Dimensions: 9.1 x 5.9 x 1.3 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 54 customer reviews

Best Sellers Rank: #156,296 in Books (See Top 100 in Books) #5 inÂ Books > Engineering & Transportation > Engineering > Energy Production & Extraction > Fossil Fuels > Natural Gas #59 inÂ Books > Business & Money > Industries > Energy & Mining > Oil & Energy #683 inÂ Books > Science & Math > Nature & Ecology > Conservation

## Customer Reviews

"This book lays out how energy markets work in the real world. Braziel has lived these markets, and has successfully stitched together what has happened over the past five years to oil and gas production, infrastructure and prices. Then using the Domino Effect concept, he lays out what is likely to happen next. This is a must-read for anyone involved in energy markets." Harold Hamm, Founder, Chairman and Chief Executive Officer, Continental Resources"Braziel has been dead right about energy markets. If you were paying attention to Rusty, nothing about today's oil and gas

prices would be a shock, or even much of a surprise. It all follows a completely rational, even predictable blueprint. In *The Domino Effect*, he explains how that works and why. In today's markets, you've got to understand energy. This book lays it all out in a framework that makes basic, common sense, whether you are from the oil patch or Wall Street." James Cramer, host of CNBC's *Mad Money* and a co-founder of *TheStreet, Inc.*"Rusty has applied his rigorous approach to market analysis to the newly developed unconventional shale boom in North America. His keen insights into the seemingly benign differences between conventional and unconventional developments highlight the significant and extraordinary factors that must be taken into consideration when evaluating market fundamentals." J. Mike Stice, Dean, College of Earth and Energy, University of Oklahoma; Access Midstream Partners CEO (retired)"Finally we have a book that explains what is going on in today's energy markets. Since the onset of the shale era, energy markets have experienced tumultuous change and volatility. All this disruption may have seemed random, but in reality the changes have followed a discernable pattern of supply growth, infrastructure development and price impact. In *The Domino Effect*, Braziel lays this pattern bare for all to see. If you want to understand energy markets, this book is required reading." Michael N. Mears, Chairman and Chief Executive Officer, Magellan Midstream Partners

"This book is about understanding energy markets: prices, flows, infrastructure, value, and economics. It is a critical examination of the responses of those markets since the advent of the shale revolution, a framework for understanding what happens next, and an explanation of how shale will continue to drive the energy industry in the coming decades in the United States and throughout the world." -Rusty Braziel

I've read most of the fracking oil books. This book does a good job of explaining historic oil and gas, along with current issues. Explains enough of the physics of oil and gas. Also helped me understand the place of NGL's in the mix. Does good job of explaining North America status as oil/gas producer, and what that means for the US. Discusses the Midstream importance in affecting Hub prices. Didn't help me pick good MLP from a Bad MLP. Worth the money and time

We've been searching for valuable insight on the ever changing oil / gas industry. Rusty Braziel seems to be ahead of most with his logical thinking and smart analysis. With property that sits in the middle of the action, we're constantly seeking information to assist us with decision-making. *The Domino Effect* has given us new ideas to explore in 2016 and beyond. Jim Berry, Brock Stratton

Ridge, LLC

I wondered why my old faithful oil company stocks tanked. If you want a fascinating page turner to gain an understanding of the oil industry, this is the book. Author E. Russell Braziel explains the complex methods used to price oil and the future implications of Fracking in a way understandable to anyone. I knew nothing about oil and gas before. Now, I feel like I know more than some of the oil analysts on TV. Thank you Mr. Braziel.

Fracking and low energy prices are covered in the mass media as separate issues. Braziel goes back to shale oil, the root cause of them both, and takes the story through, to date, thirty subsequent events. Probably too much for a politician to undertake, but an informed citizen could spend a few hours profitably reading this. In addition, the underlying theme, understated by Braziel, is the enormous national potential realized in the development of the techniques necessary to recover oil and gas from the very deep shale and then transport it around the country. This is a story of entrepreneurial capitalism at work. In the absence of the kind of governmental over regulation that we are now seeing in the financial markets, the oil business men have changed the world. The background to the story is that nowhere else in the world has shale been tapped. It will, as American companies are hired but as of now nobody else has been able to get the job done.

This book tied up about 500 different articles and analysis I've been reading on oil and gas over the last decade, into one neat package. Yes, it's a deep dive on some subjects for most people. But it's a rewarding deep dive. I used this book to really get to know the oil and gas industry in order to make some very important and significant investments earlier this year at the worst of the oil market stock crash. This book was priceless in helping me understand which basins, products, midstream infrastructure, etc. was worth my investment dollar.

This is a great book. Rusty Braziel does a nice job of taking technical and complicated topics and making them understandable and interesting. The economics of the NGL business are confusing. The interrelationships between the NGL, natural gas and crude oil markets are even more complex. Rusty Braziel explains these market dynamics, to novices and industry veterans, in clear and straightforward fashion. I highly recommend *The Domino Effect*. It is a great read.

If I had him as a chemistry teacher in school I wouldn't have dropped the class. Clear, concise, and

that's all anyone would want. The first ethane tanker docked a couple days ago on the east coast and will be headed for Norway when on loading is completed. " Were traveling fast from the things of the past to a Brave New World- Brave New World Steve Miller Band.

Rusty brings a huge wealth of knowledge to a complex topic and delivers a clearly presented thesis on the forces that impact the energy market. This is a great investment in time to refresh many of the fundamentals of the market.

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